

Search WWD.com

60 [Advanced Search / Archives](#)

Subscribe now! **WWD Archives**

[Home](#) > [Search Results](#)

[Fashion](#) [Retail](#) [Accessories](#) [Sportswear](#) [Textiles](#) [Beauty](#) [Financial](#) [Tech](#)

[Save article](#) > [Print](#) > [E-mail](#) >

[Add WWD.COM](#) [RSS](#)

Published: Wednesday, September 27, 2006

[previous](#)

Memo Pad: Are You A Foodie? ... Filling The Gap ... When Do They Watch The Shows?

(Page 2 of 2)

WHEN DO THEY WATCH THE SHOWS?:

With all the talk in the magazine world about multiplatform branding, it comes as no surprise that Marie Claire editor in chief **Joanna Coles** and her editor-at-large **Joyce Caruso Corrigan** have been blogging from Milan Fashion Week. But don't bother searching for their musings on Marie Claire's Web site. The duo are writing for [glam.com](#), which describes itself as "functioning like an online fashion magazine." (Don't they all?) Many of the other bloggers on the [Glam Blog Network](#), while fashion-focused, appear to be independent, and it is free to join. Said Coles, reached by e-mail in Milan, "Glam approached us because they were mad for the [Marie Claire] redesign with **Maggie Gyllenhaal** on the cover that we kicked off in September ... **Samir**, the founder, blew us away with his personal style and what's not to love about moving into a new space?" A spokeswoman for the magazine said Marie Claire's own Web site would link to the [glam.com](#) blogs, though at press time this was not yet the case. The first blog entry is dated last Thursday.

— **Irin Carmon**



Ruth Reichl

Related Links

Industry

[Memo Pad: Women Issues ... Already Spring ... Design's Double Act](#)

[Memo Pad: Nothing Like A Harvard Man ... Stage Fright ... Sexy Moves](#)

[Fairchild Fashion Group Taps President](#)





25% off
40% off
60% off
75% off

We feel your pain.
SAS has a smarter way to move your merchandise.



FIND OUT HOW

Spread the News

Group subscriptions to **WWD.COM** are now available for your school or business.



WWD.COM

 **Fairchild Books**

Fairchild Summits